

TRIANGLE

PRESS RELEASE

TRIANGLE LAUNCHES SHAPEWEAR AND LOUNGEWEAR

ROTTENDORF, July 2015

TRIANGLE is launching its first shapewear collection in the months of September and November 2015. The shapewear items are aimed specifically at the collections that include dresses. And in October, there will also be the first-ever TRIANGLE loungewear collection.

The shapewear range in September will consist of a body, a dress and tights. The items appeal for the very thin yet strong material with a compact mesh size in polyamide and elastane.

Wide comfort straps, adjustable hook closures and patented control panels guarantee comfort while wearing. The November shapewear, as befits the season, is somewhat more festive. In addition to a metallic-look body, there will also be a festive black shaping dress with a lace hem and figure-shaping tights in a leopardskin design. Thanks to a special yarn, the anti-cellulite leggings with heat-related microcirculation improve the look of the skin.

The loungewear collection in October combines pleasant wear comfort with fashionable cuts and colours to ensure the wearer not only feels particularly comfortable at home, but can also wear the items outside, perhaps to pop out to the baker, and still look good. The collection consists of a long-sleeved T-shirt, a sweatshirt, a sweat jacket, a jumper and jogging trousers in the clean colours grey and white. In the sweat items, a pleasant polyester viscose blend with elastane dominates. The jumper is made of a cosy wool blend.

BRAND INFORMATION

The TRIANGLE brand is aimed at customers who have a passion for exclusive products, modern design and reliable fits – and who appreciate a good price/performance ratio. In the TRIANGLE collections trend themes are implemented for each individual target group. The brand offers casual chic with an easy-to-wear, feminine coolness on eight order and twelve delivery dates. The look is notable for easy-to-combine styles that are suitable for the most diverse occasions. The collections are complemented by special theme capsules and matching accessories such as bags, fashion jewellery, scarves and belts.

TRIANGLE

ADDITIONAL INFORMATION ABOUT THE TRIANGLE SHAPEWEAR COLLECTION

Sizes:
M to XXL

Price range:
€ 35.99 to € 69.99

Availability:
*Germany, Austria, Luxembourg, Belgium,
Italy, Czech Republic, Russia, Uzbekistan*

ADDITIONAL INFORMATION ABOUT THE TRIANGLE LOUNGEWEAR COLLECTION

Sizes:
38 to 50

Price range:
€ 49.99 to € 119.99

Availability:
Germany, Austria, Switzerland, Russia

Your contact for editorial questions:

*Stefanie Heeg
PR Manager
Phone +49 9302-309 9387
Stefanie.Heeg@de.soliver.com*

*Geraldine Kahl
PR Consultant
Phone +49 9302-309 9572
Geraldine.Kahl@de.soliver.com*