

# TRIANGLE

## PRESS RELEASE

### TRIANGLE LAUNCHES SECOND IMAGE CAMPAIGN WITH TATJANA PATITZ

*ROTTENDORF, December 2015*

*For the 2016 Spring/Summer campaign, TRIANGLE works with supermodel Tatjana Patitz again. Experimenting with fashion, yet always being feminine and effortless: Tatjana Patitz translates the attitude of TRIANGLE to life into a modern, clear picture language.*

*The photo shoot with photographer Tina Luther in Hamburg focuses on the natural personality of Tatjana Patitz. The model presents TRIANGLE looks against a powder-coloured backdrop. The silhouette of the collection reveals a minimal over-sized look, gently reduced in volume. Straight collarless summer coats and trench coats are important. They are paired with narrow boyfriend or flowing palazzo trousers. Light, over-sized knits complete the fashion statement.*

*Starting in February 2016, the new campaign motifs will be used internationally in internal and external communications as well as in digital marketing and brick and mortar stores.*

#### BRAND INFORMATION

*TRIANGLE makes fashion in which women feel comfortable. And only those who feel at ease can actually exude this level of self-confidence. The brand offers casual chic with easy-going, feminine coolness ensuring that women always feel fashionable and well-dressed – thanks to comfortable fits which go well with individual lifestyles, figures and tastes. Yet the look is effortless and easy, thereby bearing a unique signature. Signature pieces in the collection can be styled to versatile signature looks for any occasion and which underline the personality of the individual wearer. The collections are complemented by special theme capsules and matching accessories such as bags, fashion jewellery, scarves and belts.*

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